

# ABIGAIL SNYDER

Web Developer & Creative Designer

Philadelphia, PA

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## WORK EXPERIENCE

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**Web Developer** Nov 2021 – Present  
SEO Locale, Philadelphia, PA (remote)

- Designing & maintaining websites for clients using WordPress and more
- Updating and modifying company websites with onpage SEO
- Frontend coding (HTML, CSS, PHP)
- UI/UX design for web applications

**WordPress Web Designer** May 2021 – August 2021  
Cornerstone Serivces Inc., New Paltz, NY (remote)

- Designing websites for clients using WordPress
- Updating and modifying company websites to perform better on search engines (mild SEO)
- Graphic Design using Adobe Creative Suite (Illustrator, Photoshop, and InDesign)
- HTML/CSS front-end
- UI/UX design for web applications

**Digital Project Coordinator** June 2017 – Mar 2019,  
HealthCom Media, Doylestown, PA Oct 2020 – Sept 2021

- Maintain websites and design using WordPress/post journal articles to sites
- Design web and print (gif, jpg, png, pdf) using Adobe Creative Suite
- Design eBlasts using SendGrid, Benchmark, and Pardot

**Web Designer** Aug 2019 – Sept 2019  
Fix8 Media, Longmont, CO (remote - as needed)

- Design Squarespace website layouts for multiple clients

## EDUCATION

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**BA Mass Communications** 2013 – 2017  
Bloomsburg University of Pennsylvania Major  
• Minors: Web & Graphic Design and Business Marketing

**MS Computer Information System** 2019 – 2021  
Boston University  
• Concentration: Web Application Development

## SKILLS

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**Adobe Photoshop**  
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**Adobe Illustrator**  
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**Adobe InDesign**  
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**HTML**  
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**CSS**  
██

**JavaScript**  
██

**WordPress**  
██

**Squarespace**  
██

**Python**  
██

**Java**  
██

**MySQL**  
██

**Email Marketing Design**  
██

**Google Analytics & GTM**  
██

**Social Media**  
██

**Microsoft Office**  
██

**Google Suite**  
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